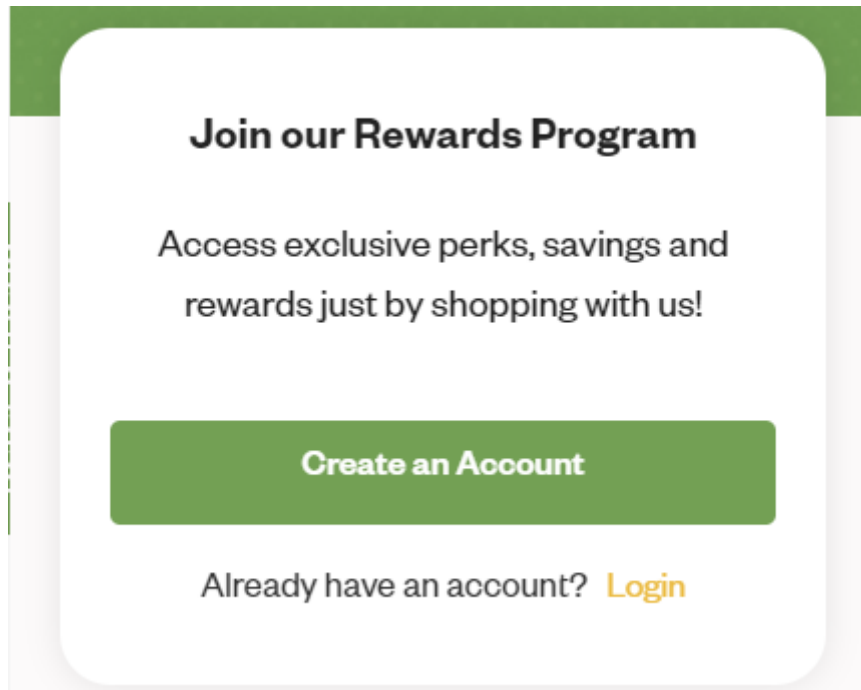


EARNING GREENPOINTS

1 Point per €1 spent

1. Open the Rewards widget to Create An Account or Log In to Seedsman.com



2. On every product page, you will be able to see the minimum number of Greenpoints you could earn from purchasing the product.



1 Seed	✓ In Stock	€11.99	-	0	+
3 Seeds	✓ In Stock	€28.78	-	0	+
5 Seeds	✓ In Stock	€41.97	-	0	+
10 Seeds	✓ In Stock	€77.94	-	0	+

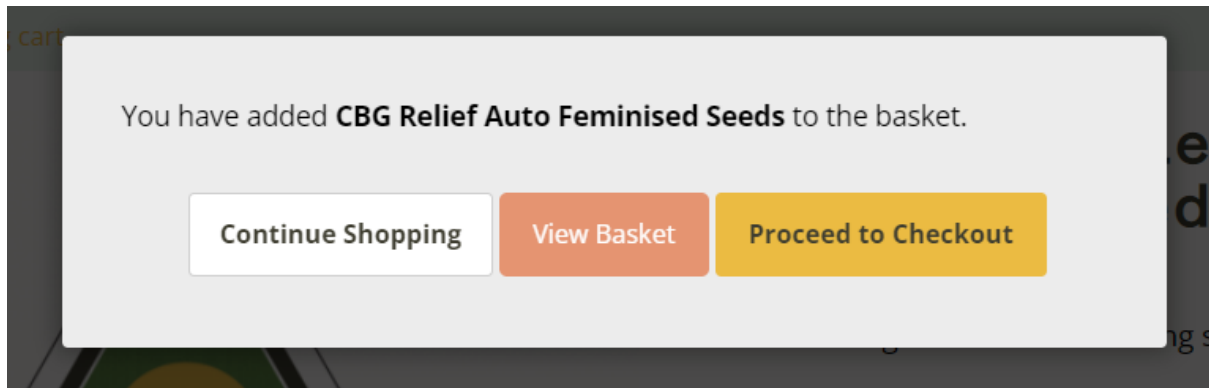
From **€11.99**

Buy & earn at least 11 Points

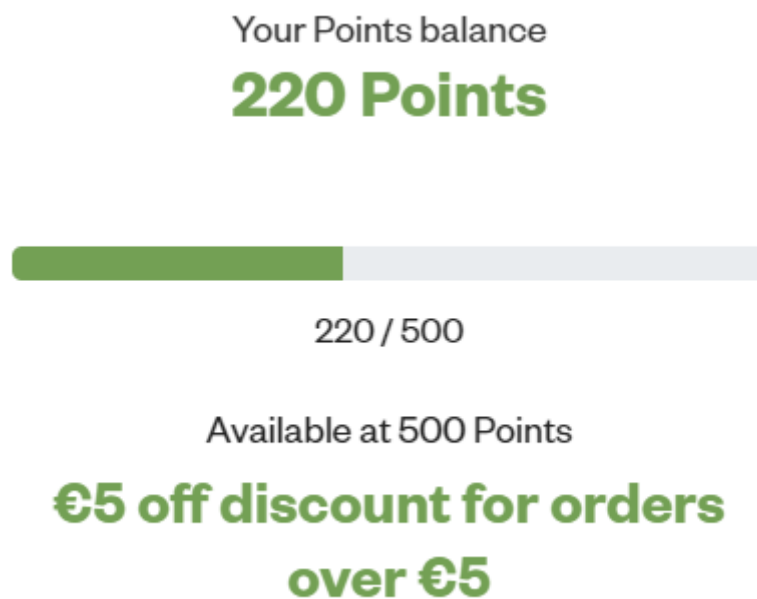
ADD TO CART

♡ Add to Wish List ➕ Add to Compare

3. Place items you would like to buy into your cart.

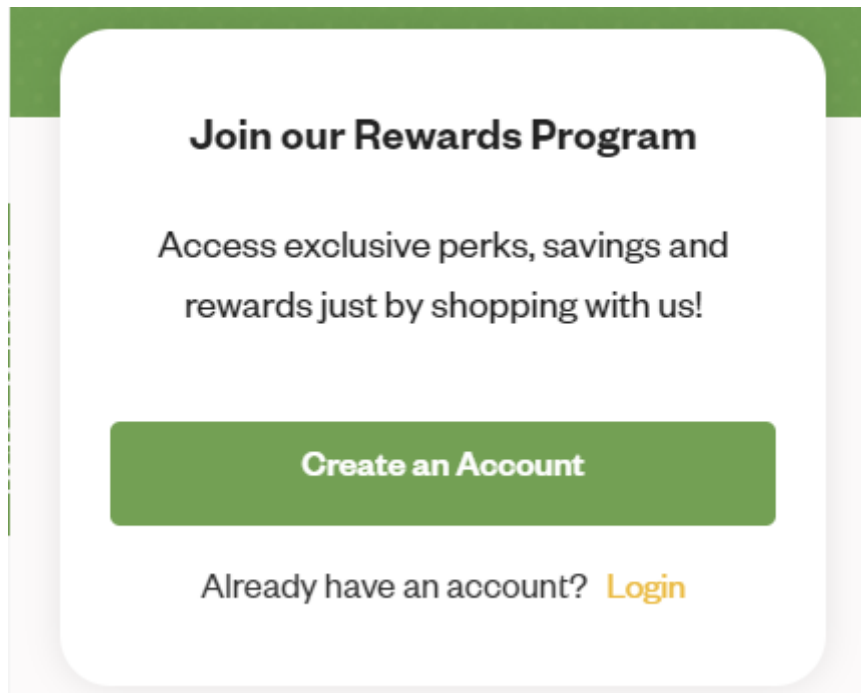


4. Complete your order and the Greenpoints earned will be automatically added to your account once your order has entered the Complete status. You can check your point balance in the Rewards widget.



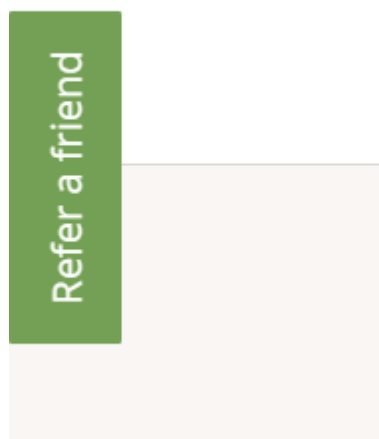
Refer 1 new customer 250 points

1. Open the widget to Create An Account or Log In to Seedsman.com



On Desktop

1. Open the Refer A Friend widget on the left hand side of the website.



2. Select the available method of referral. You can email your friend, send them the referral on Facebook or Twitter, or simply copy the referral link to send via instant messenger etc.

Seedsman
●●●
greenclub

Refer a friend. You get 250 Greenpoints and they get €5 off their first order.

How do you want to share?

Email will be sent from: mpegg44@hotmail.co.uk

To: Friend's email + Invite more

Subject: Matt Pegg just sent you a €5 off discount at Seedsmar

Matt Pegg just sent you a €5 off discount coupon for your next order at Seedsman gb_en.
<https://lootly.io/ref/loot6192446fbccef>

Seedsman
●●●
greenclub

3. Once you have sent the link to your friend, they will receive a €5 discount code.

Seedsman
●●●
greenclub

[Redacted] just sent you a €5 off discount coupon for your next order at Seedsman gb_en. <https://lootly.io/ref/loot6192446fbccef>

Get My Coupon

4. When they have made their first purchase on Seedsman using the referral code, you will receive 250 Greenpoints

On Mobile

1. Open the Rewards widget in the bottom left-hand corner of the page.



2. Scroll down to the Referrals section. From here, you can either copy a referral link directly, or select an alternative method of referral via Facebook, Twitter, Email or SMS.

Referrals

Tell your friends about us and earn rewards



They will receive

€5 off discount



You will receive

250 Points

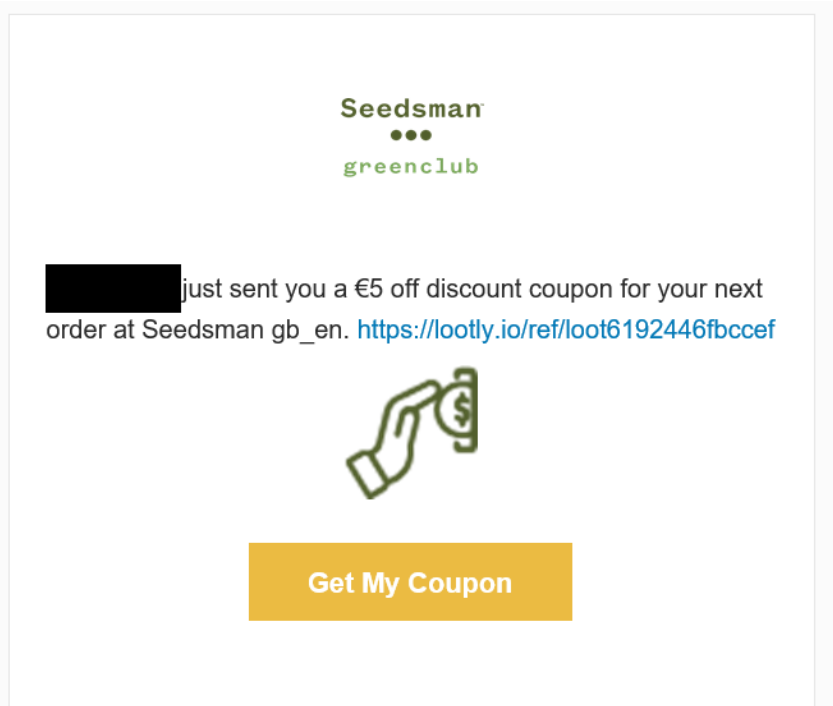
<https://lootly.io/ref/loot6192446fbcccf>

Copy



How our referral program works

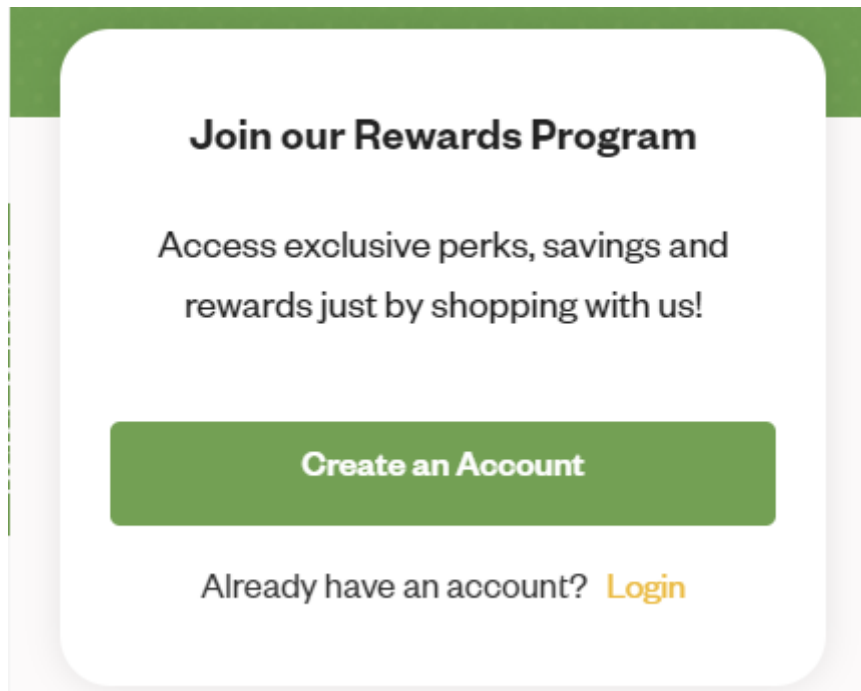
3. Once you have sent the link to your friend, they will receive a €5 discount code.



4. When they have made their first purchase on Seedsman using the referral code, you will receive 250 Greenpoints.

Complete First Order 50 points

1. Open the widget to Create An Account or Log In to Seedsman.com



2. If you have not placed an order on Seedsman before, simply select the products you would like to purchase and complete the order. 50 Greenpoints will be automatically added to your account once your order has entered the Complete status.

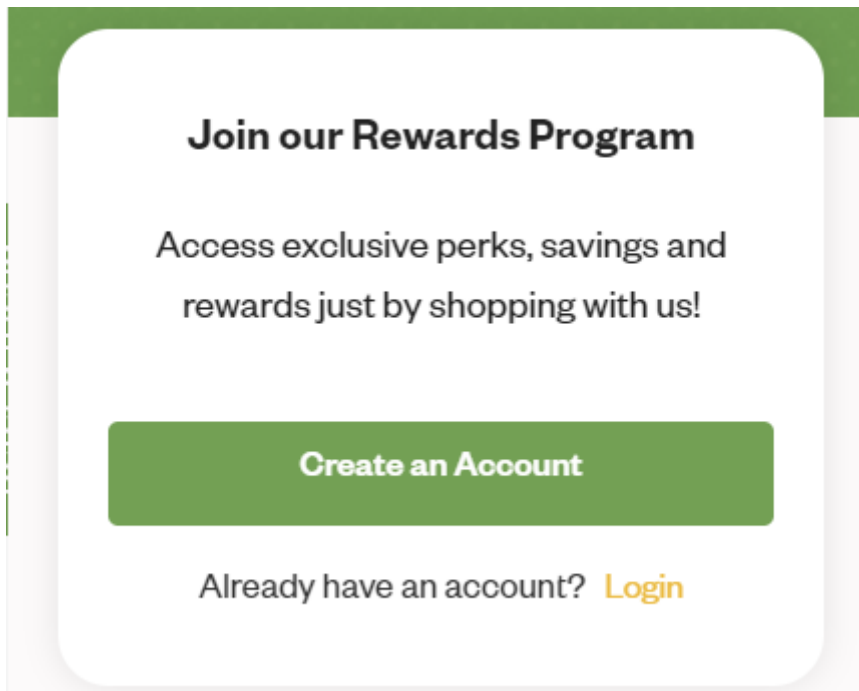
Celebrate a Birthday 100 points

1. When creating an account, ensure that your birthday is set to the correct date.
2. If you already have an account, you can check what date your birthday is currently registered for, on the Account Information section of Your Account page.
3. On your birthday each year, you will receive 100 Greenpoints.

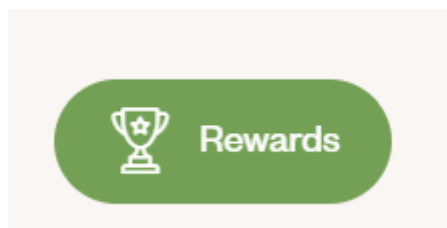
My Account	Edit Account Information
My Orders	Account Information
My Wish List	First Name*
Account Information	<input type="text"/>
Stored Payment Methods	Last Name*
Newsletter Subscriptions	<input type="text"/>
Rewards Programme	Date of Birth
Store Credit & Refunds	<input type="text" value="15/11/1991"/>

Instagram Follow 20 points

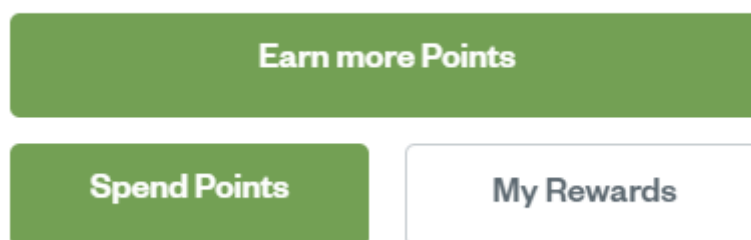
1. Open the widget to Create An Account or Log In to Seedsman.com



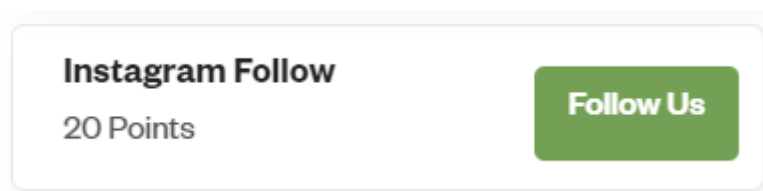
2. Open the Rewards Widget in the left-hand corner of the screen



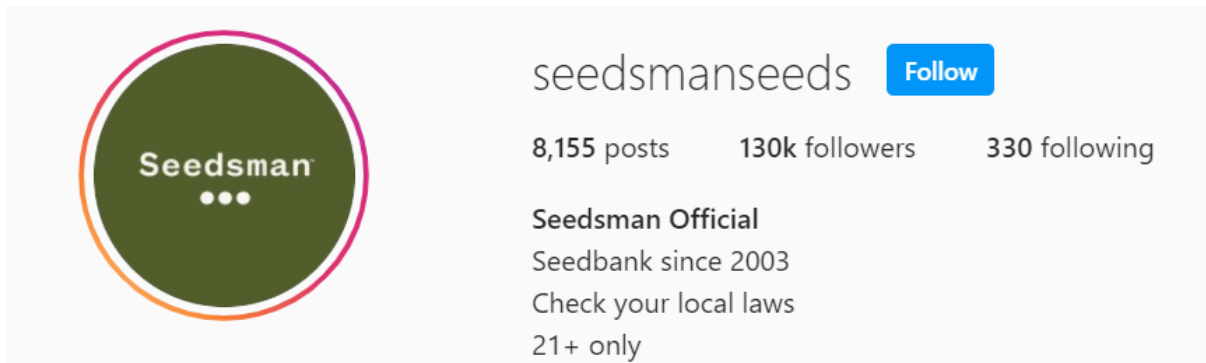
3. Click the Earn More Points Button



4. Scroll down to Instagram Follow and select the Follow button



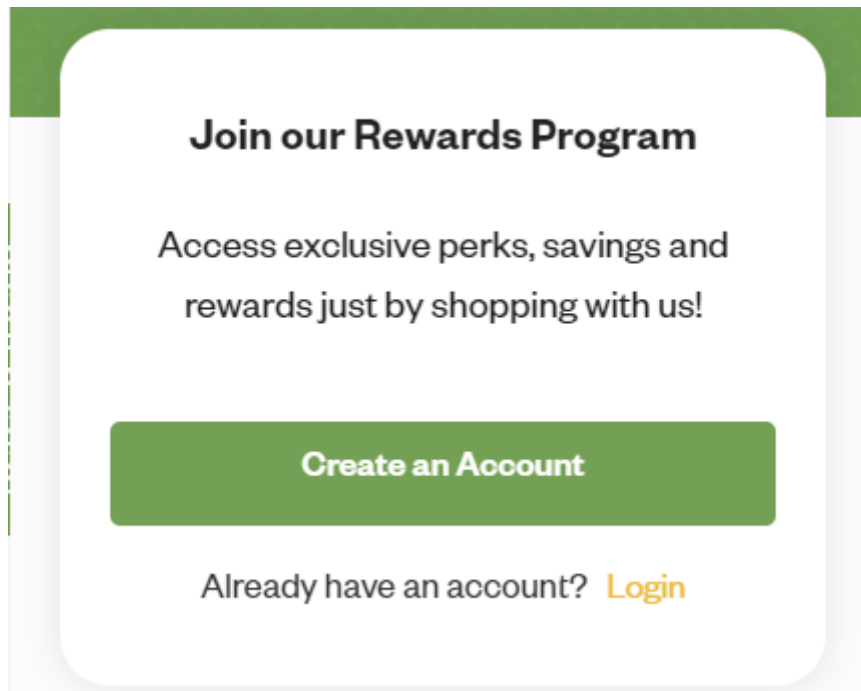
5. A new window will appear. You will need to follow us on Instagram



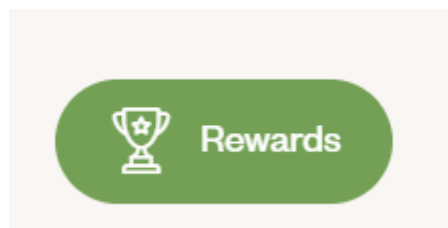
6. Return to the widget and your Greenpoints will have been added
7. An email will be sent to you confirming your Greenpoints have been earned

Twitter Follow 20 Points

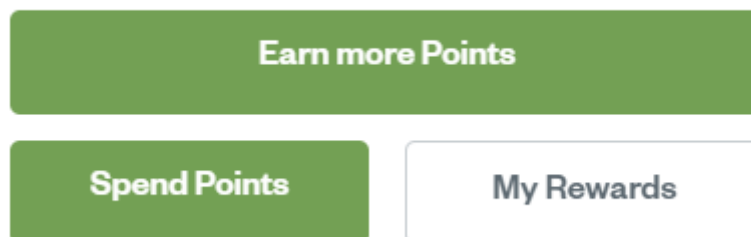
1. Open the widget to Create An Account or Log In to Seedsman.com



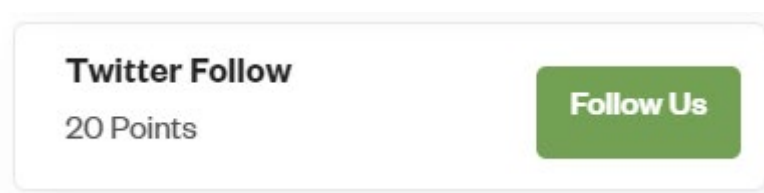
2. Open the Rewards Widget in the left-hand corner of the screen



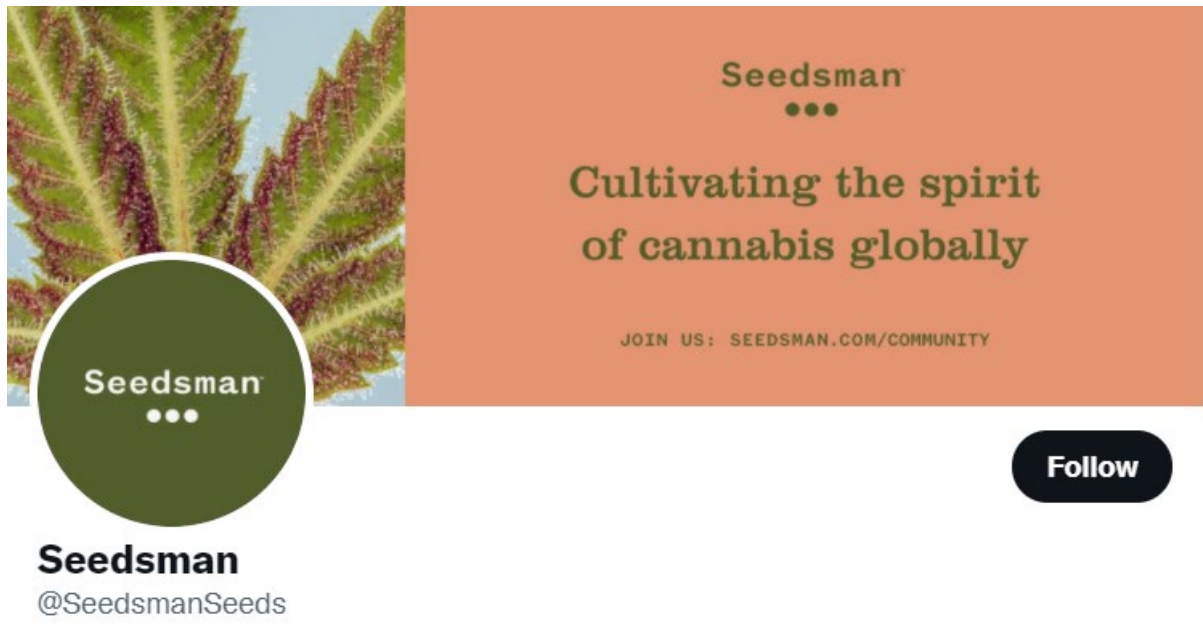
3. Click the Earn More Points Button



4. Scroll down to Twitter Follow and select the Follow button



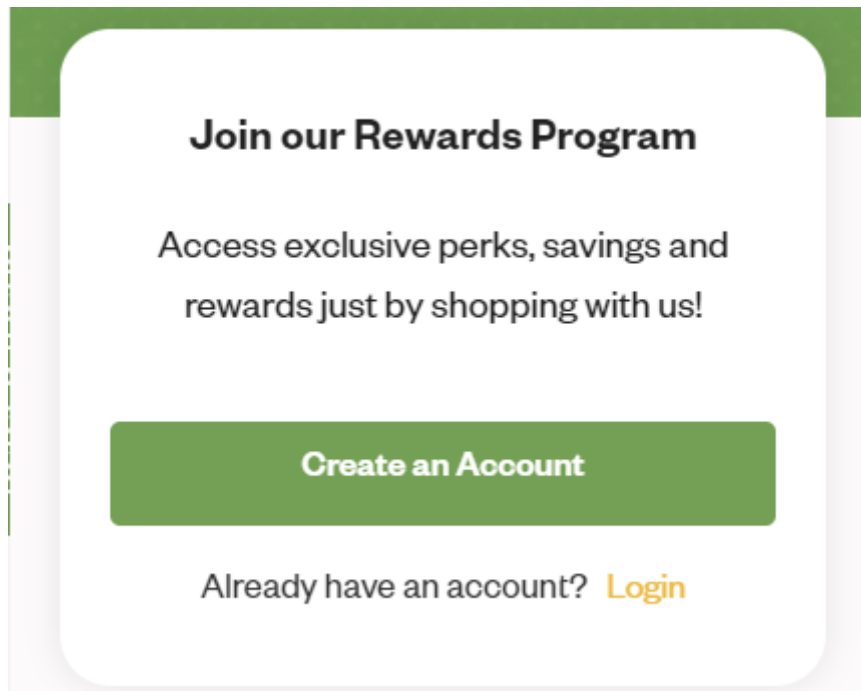
5. A new window will appear. You will need to follow us on Twitter



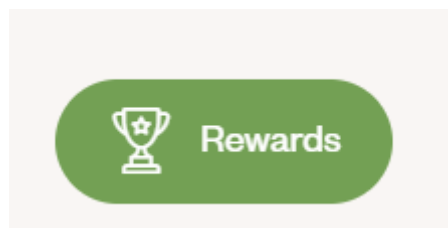
6. Return to the widget and your Greenpoints will have been added
7. An email will be sent to you confirming your Greenpoints have been earned.

Facebook Like 20 Points

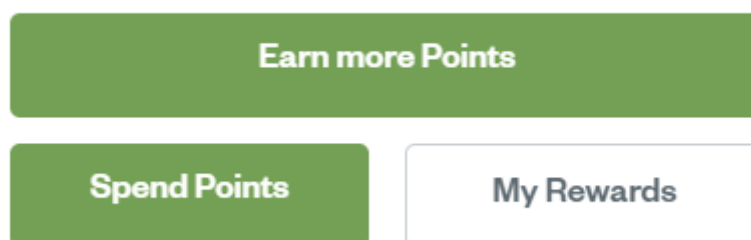
1. Open the widget to Create An Account or Log In to Seedsman.com



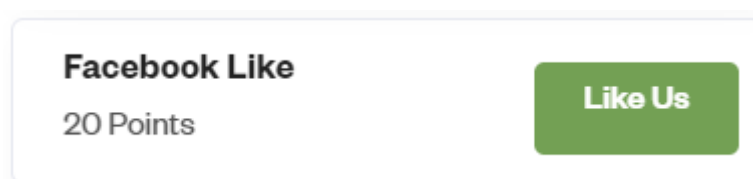
2. Open the Rewards Widget in the left-hand corner of the screen



3. Click the Earn More Points Button



4. Scroll down to Facebook Like and select the Like Us button



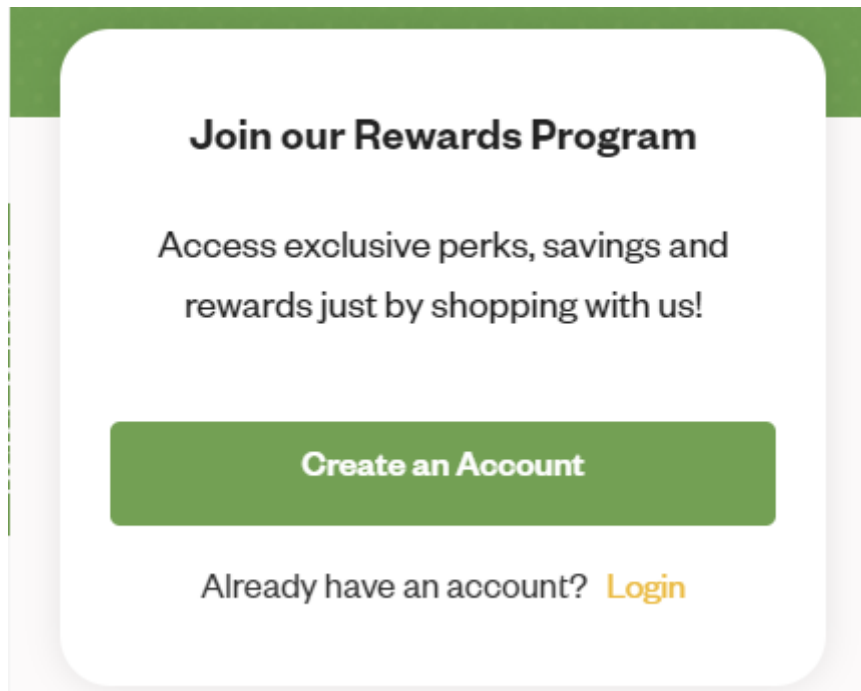
5. A pop-up will appear. You will need to Like us on Facebook



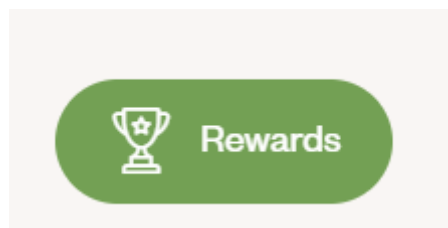
6. Return to the widget and your Greenpoints will have been added
7. An email will be sent to you confirming your Greenpoints have been earned.

Facebook Share 20 points

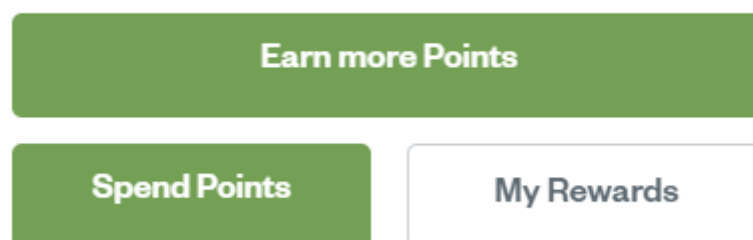
1. Open the widget to Create An Account or Log In to Seedsman.com



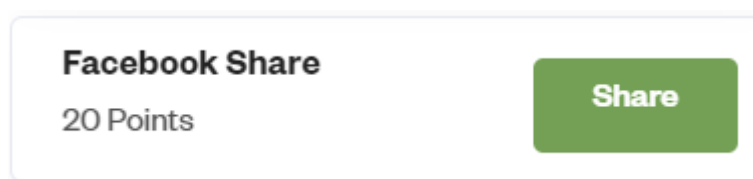
2. Open the Rewards Widget in the left-hand corner of the screen



3. Click the Earn More Points Button



4. Scroll down to Facebook Share and select the Share button



5. A pop-up will appear. You will need to login and share our website on Facebook

Log in to your Facebook account to share.

Email address or
phone number:

Password:

Log In

[Forgotten account?](#)

Create New Account

6. Return to the widget and your Greenpoints will have been added
7. An email will be sent to you confirming your Greenpoints have been earned.

Create An Account 100 points

1. If you do not have a Seedsman account, simply Create An Account with us
2. When you first sign in, 100 Greenpoints will be automatically added as a welcome reward.

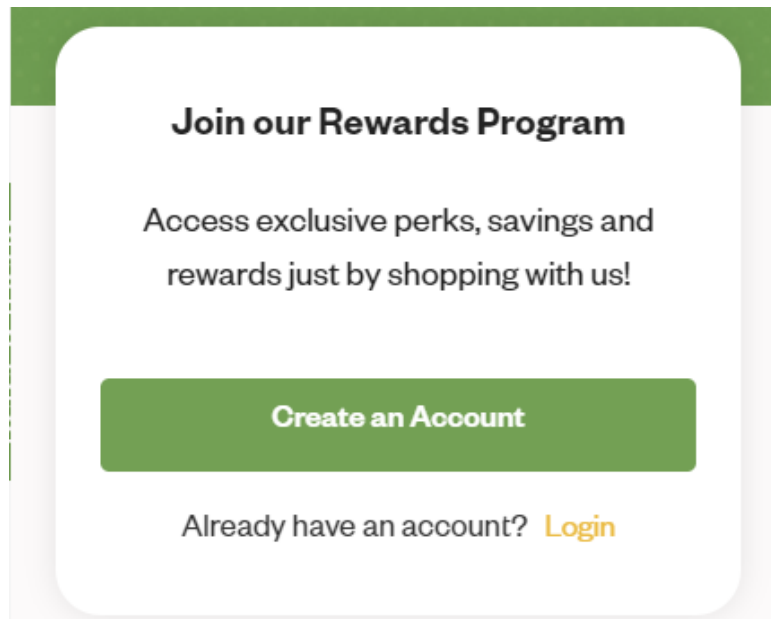
My Points Activity

Create an Account

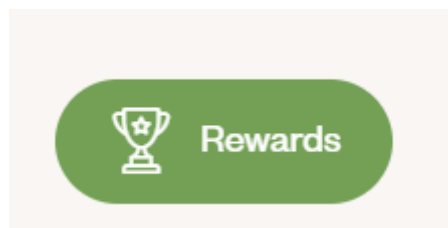
100

Subscribe to YouTube 20 points

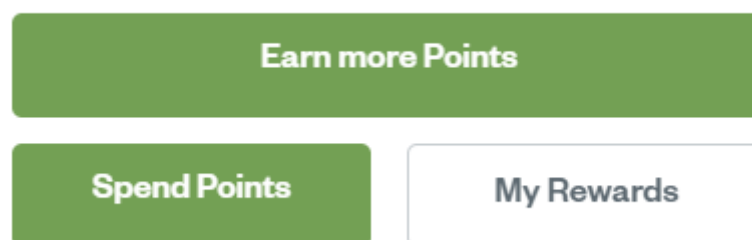
1. Open the widget to Create An Account or Log In to Seedsman.com



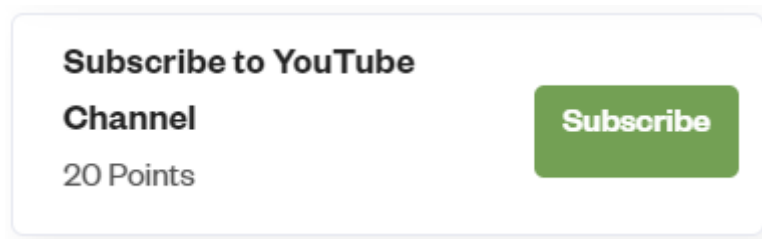
2. Open the Rewards Widget in the left-hand corner of the screen



3. Click the Earn More Points Button



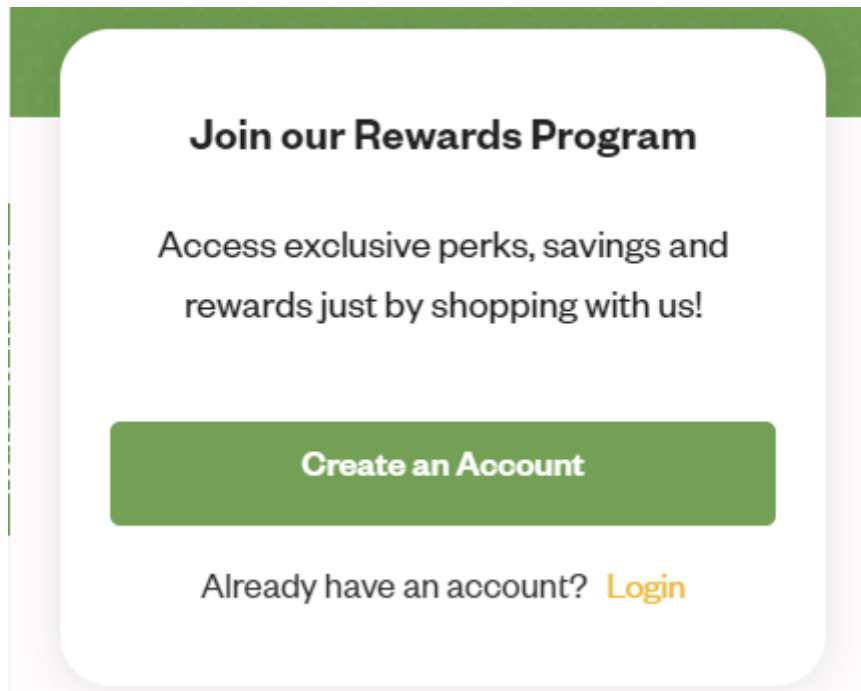
4. Scroll down to YouTube Subscribe and select the Subscribe button



5. A pop-up will appear. You will need to Subscribe to our YouTube Channel
6. Return to the widget and your Greenpoints will have been added
7. An email will be sent to you confirming your Greenpoints have been earned.

Spend €80 get 20 Points

1. Open the widget to Create An Account or Log In to Seedsman.com



2. Add the products that you would like to purchase to your basket
3. If your order value (pre-shipping) is over €80, a further 20 Greenpoints will be added to your account once your order has entered the Complete status.

USING REWARDS





Once customers have accrued enough Loyalty Points, we offer several rewards that act as discounts on future orders.

You will need to have earned at least 500 points before any of these rewards become available to you.

1. When you have enough points to use rewards, they will be listed in the Rewards widget.



Available Rewards

	€5 off discount for orders over €5 500 Points	Get Coupon
	€10 off discount for orders over €10 1000 Points	Get Coupon
	€25 off discount for orders over €25 2500 Points	Get Coupon
	€75 off discount for orders over €75 4400 Points	Get Coupon

- To use one of the rewards, simply select Get Coupon. You will be presented with a unique code that can be used on your next purchase on Seedsman. You will also be emailed this code.

Congratulations!



€5 off discount for orders over €5

XXXXXXXXXX7T

Copy

Copy this discount code and use it on your next purchase with us. The code has also been sent to your email.

Continue Shopping

- When you are placing your next order. Head to Checkout and select Apply Discount Code in the Order Summary.

Order Summary

Basket Subtotal	€28.78
Shipping	€3.95
Shipping Method - Royal Mail	
VAT	€5.46
Order Total Incl. Tax	€32.73
Order Total Excl. Tax	€27.27

Apply Discount Code

Enter discount code

Enter discount code

Apply Discount

- Simply paste the Coupon Code into the text field and click Apply Discount. Your discount will be applied to your order!

Order Summary

Basket Subtotal	€28.78
Discount (Generated by Lootly) ^	-€5.00
Lootly [REDACTED] X7T	-€5.00
Shipping	€3.95
Shipping Method - Royal Mail	
VAT	€5.46
Order Total Incl. Tax	€27.73
Order Total Excl. Tax	€22.27

[Apply Discount Code](#)

Enter discount code

[REDACTED] X7T

Cancel coupon

TIERS

The Seedsman Greenclub has three customer tiers – Green, Greener and Greenest.

Every customer will start in the Greenclub tier. In order to access the Greener customer tier, you will need to earn 750 points. To become part of the Greenest tier, you will need to earn 2000 points.

The higher the tier, the more exclusive benefits and perks you will receive.

- Green Tier Customers will earn 1 point for every €1 spent
- Greener Tier Customers will also earn 100 free points when they become eligible for the tier
- Greenest Tier Customer will earn 200 free points when they become eligible for the tier.

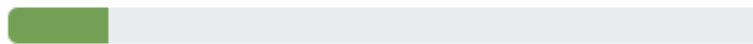
The Rewards widget will tell you which tier you are currently in, as well the progress required to get to the higher tier.

Greenclub Tiers



Greener

Earn 750 Points



100 / 750

[See Benefits](#)
